



AFRICA
COASTAL MARINE
MARITIMETOURISM
TRADE MARKET

GOLF DAY



Dates: 14th April 2025
Location: Nelson Mandela Bay,
South Africa- **Port Elizabeth**
Golf Club



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www.marinetourism.co.za

Discover Gqeberha, South Africa: The Jewel of Nelson Mandela Bay

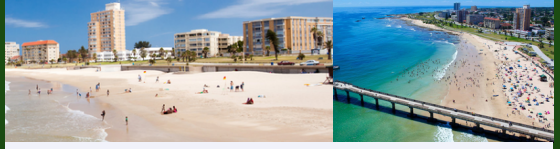


Nestled along the stunning Eastern Cape coastline, **Gqeberha, formerly known as Port Elizabeth**, is a vibrant city rich in history, culture, and natural beauty. Part of the Nelson Mandela Bay Municipality, this dynamic urban hub seamlessly blends the charm of a coastal retreat with the opportunities of a thriving economic center. Known as "The Friendly City," Gqeberha warmly welcomes visitors with its diverse attractions, pristine beaches, and strategic importance as one of Africa's key ports.

As one of Africa's most significant ports, **Nelson Mandela Bay** is perfectly poised to host world-class marine and maritime tourism events. The Port of Ngqura, located in the bay, is a modern deep-water harbor that serves as a critical hub for trade and logistics. Its strategic position makes it a gateway to African and international markets, enhancing its appeal for large-scale conferences, exhibitions, and trade markets.

The city's infrastructure supports the seamless execution of events such as the **African Coastal Marine and Maritime Tourism Trade Market**, with state-of-the-art venues, excellent transportation links, and a robust hospitality industry. Gqeberha's role as a leader in the blue economy, combined with its commitment to sustainability, positions it as the ideal destination for forward-thinking initiatives in coastal and marine tourism.

🌸 Highlights



Golden Beaches

Gqeberha is home to some of the most breathtaking beaches in South Africa, including King's Beach, Hobie Beach, and Pollock Beach.



Addo Elephant National Park

renowned wildlife sanctuary offers unforgettable safaris where visitors can spot the "Big Seven" – including elephants, rhinos, lions, and whales



Route 67

Celebrate South Africa's cultural diversity through 67 art pieces symbolizing Nelson Mandela's 67 years of service to humanity.



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Welcome to Africa's Coastal Marine Tourism Trade Market 2025

◆ Background: Africa's Coastal Marine and Maritime Tourism Alliance (ACMMTA) is dedicated to promoting sustainable coastal and marine tourism across Africa. Our mission is to position Africa's coastal regions as premier destinations, fostering economic growth, cultural exchange, and environmental stewardship.

◆ Objectives

- Facilitate collaboration among government, private sector, investors, and local communities to explore tourism investments across Africa.
- ◆ Highlight key growth opportunities in coastal marine and maritime tourism sub-sectors.
- Address emerging trends and innovations in the marine and coastal tourism landscape.
- Position Nelson Mandela Bay as a key player in the global maritime industry and a prime tourism destination.

Showcase the potential to grow the Metro's maritime economy through investments and innovation in:

- Ocean Economy
- Tourism
- Coastal Marine Tourism
- Maritime Tourism
- Trade and Investment
- Township and Village Economy

Drive Investments

- Attract investors and buyers to enable project development.
- Facilitate market access for local businesses.

Promote Tourism Products

- Showcase existing attractions, tourism routes, and destinations.
- Encourage a culture of entrepreneurship through trade exhibitions.

Empower Entrepreneurs

- Provide opportunities for entrepreneurs to exhibit products and services, enhancing trade prospects.

Networking

1. MAIN SPONSOR – R75,000

- OFFICIAL TITLE SPONSOR OF THE GOLF DAY
 - LOGO FEATURED ON:
 - ALL EVENT MARKETING MATERIALS (BANNERS, FLYERS, SOCIAL MEDIA, WEBSITE, PRESS RELEASES).
 - GOLF DAY SHIRTS WORN BY ALL PLAYERS.
 - GOLF CAPS & GOODIE BAGS FOR PARTICIPANTS.
 - BRANDING AT THE GOLF DAY VENUE – DISPLAY BANNERS & PROMOTIONAL MATERIALS.
 - FOUR-BALL ENTRY – TWO FOURSOMES
 - SOCIAL MEDIA & PR MENTIONS – DEDICATED SPONSOR APPRECIATION POSTS.
-

2. GOLD SPONSOR – R50,000

- CO-SPONSOR BRANDING ON MARKETING MATERIALS, INCLUDING:
- DIGITAL & PRINT MARKETING MATERIALS.
- GOLF DAY CAPS & GOODIE BAGS.
- LOGO PLACEMENT ON EVENT WEBSITE & SOCIAL MEDIA PAGES.
- FOUR-BALL ENTRY – TEAM OF 4 PLAYERS AT THE GOLF DAY.
- BRANDING AT THE GOLF DAY – COMPANY BANNERS DISPLAYED.
- SOCIAL MEDIA MENTIONS – INCLUSION IN EVENT PROMOTIONS.

3. SILVER SPONSOR – R25,000

- BRAND VISIBILITY ON EVENT MARKETING MATERIALS.
 - LOGO ON GOLF DAY SIGNAGE (REGISTRATION AREA & PRIZE-GIVING CEREMONY).
 - SOCIAL MEDIA MENTIONS – RECOGNITION IN EVENT PROMOTIONS.
 - FOUR-BALL ENTRY – TEAM OF 4 PLAYERS AT THE GOLF DAY.
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4. BRONZE SPONSOR – R15,000

- LOGO PLACEMENT ON EVENT MARKETING MATERIALS, INCLUDING:
 - EVENT BANNERS & SIGNAGE AT THE GOLF COURSE.
 - DIGITAL PROMOTIONS ON SOCIAL MEDIA PLATFORMS.
 - RECOGNITION DURING THE EVENT – COMPANY NAME MENTIONED IN SPEECHES AND PRIZE-GIVING CEREMONY.
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5. CORPORATE PARTICIPATION – R4500

- ENTRY FOR ONE FOUR-BALL TEAM (4 PLAYERS) – ENJOY A FULL DAY OF NETWORKING AND GOLF.
- BRANDED GOLF PACKAGES FOR EACH PLAYER, INCLUDING:
 - GOLF CAP
 - EVENT T-SHIRT
 - BOTTLE OF WATER

NETWORKING & ENGAGEMENT

- ✓ ACCESS TO THE GOLF CLUBHOUSE – EXCLUSIVE OPPORTUNITY TO CONNECT WITH INDUSTRY LEADERS, INVESTORS, AND KEY STAKEHOLDERS.
- ✓ OPPORTUNITY TO INCLUDE PROMOTIONAL MATERIAL IN GOLFER GIFT BAGS.



To secure your Sponsorship Package or Corporate participation, please contact:

✉ anele@marinetourism.co.za
☎ 074 363 2332

We look forward to having your company as a valued sponsor at this prestigious event!



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